

**Bray International, Inc.**

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Date: May 7, 2025
To: Valued Customers, Distributors and Channel Partners
Subject: Branding of Bray Ball Valves

Over the past 20 years Bray has served the ball valve market under the Flow-Tek brand. As we continue to grow as a business and unify our messaging of the Bray product offering, we are finalizing the rebranding our ball valve products under the Bray brand. This change allows our customers to align their AML to one brand of ball and butterfly valves. The part numbers and order process will remain unchanged. All external facing collateral, such as general arrangement drawings, quotations, order acknowledgements, packaging are being migrated from Flow-Tek to Bray. We will continue to manufacture the Bray ball valves from the same Bray-owned manufacturing sites around the globe. As we progress through this transition, we ask that you update your ERP systems and coordinate with your teams regarding the Bray-branded ball valve products. This is a global rebranding initiative and may cross various countries across your organization.

Starting May 7, 2025, valves manufactured will be tagged as Bray.

Products Changing to Bray		Products Remaining Flow-Tek	
Flanged:	F15/F30/RF15/RF30	3-Piece:	5000/6000
3-Piece:	7000/8000, DM7000/DM8000	3-Piece:	S7500/S7700 Micro-Pure
3-Piece:	Triad	Threaded:	S20/FS20, S40, S51, S80, S85, S70/S90, HP/HX/3HP
Multiport:	MPB, MPC, MPF, MPS, MPT		
TMBV:	1B		
Severe Service:	M1/M4		
Control:	S19/S19L		
Accessory:	Spring Return Handle (SRH)		

We ask for your understanding during this process as we transition from the Flow-Tek branded inventory to the Bray branded inventory. This may include the receipt of product with Flow-Tek markings and tags as we utilize existing inventory during the transition period. We ask that you communicate the branding changes to your engineering, purchasing, quotations, sales, receiving and quality teams to prevent any potential delays during your product receipt and inspection process.

We appreciate your support and continued loyalty as a customer.

If there are questions during this transition, please contact us at busa.bvbranding@bray.com

Best regards,

Zachry Brown
President

Ken Sundberg
Global Product Manager – Ball Valves

John D. Ellis
Global Marketing Director